



TIFT COUNTY RECREATION DEPARTMENT

CRAIG SOWELL, *Director*
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www.tiftcounty.org

Mailing Address:
P.O. Box 6
Tifton, GA 31793
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Tifton, GA 31794

January 16, 2009

Dear Sponsor:

It is that time of year again and we are very excited here at Tift County Recreation Department! Baseball, Softball and Soccer registration is set to begin January 26th. We had a Great turn out last year and we are expecting another good turn out once again.

Here at the Tift County Recreation Department we appreciate each sponsor that helps in supporting the programs and activities that take place. Without your support, we would not be able to make possible the programs that we offer. We want to say a BIG THANK YOU to each one of you that participated in sponsoring an activity.

Enclosed are the Sponsorship Forms that we need to have completed and returned to us as soon as possible.

For those of you who have sponsored in the past, and to our new sponsors again we want to say THANK YOU.

Best Regards,

Zelda Sapp

Zelda Sapp
Administrative Secretary

Enclosures: 2009 Spring Athletic Events and Activities
2009 Sponsor Support Opportunity Information for Youth BB/SB
Sponsorship and Advertising Reply
Team Selection Process Notes



Tift County Recreation Department



2009 Spring Athletic Events and Activities

<u>Important Dates</u>	<u>Events</u>	<u>Time</u>	<u>Site</u>
January 26-February 6	Baseball/Softball Registration	8:30 AM – 5:30 PM	Multi-Purpose Bldg.
January 26-February 6	TCRD/TASA Spring Soccer Registration	8:30 AM – 5:30 PM	Multi-Purpose Bldg.
February 9-13	Baseball/Softball /Soccer Waiting List	8:30 AM – 5:30 PM	Multi-Purpose Bldg.
February 7-8	Peach State Diamond Sports Baseball Tournament	TBA	TBA
February 14	Soccer Evaluations All Age Groups (All Registrants)	10:00 AM	Optimist Park
February 14	Baseball Evaluations: Ages 7-8 (New Registrants Only) Ages 9-10 Ages 11-14	10:00 AM 10:00 AM 10:00 AM	E.B. Hamilton Field 1 E.B. Hamilton Field 4 E.B. Hamilton Field 2
February 14	Softball Evaluations: Ages 7-8 (New Registrants Only) Ages 9-14	10:00 AM 10:00 AM	E.B. Hamilton Field 5 E.B. Hamilton Field 6
February 27	Adult League Softball Deposit Due		
February 27-28	GRPA District Basketball Tournament	TBA	Multi-Purpose Gym
February 23-26	Baseball/Softball/Soccer Team Selections Head Coaches only attend this meeting.	Specific League Times	TBA
March 6-7	GRPA State Basketball Tournament	TBA	Multi-Purpose Gym
	Peach State Diamond Sports Baseball Tournament	TBA	E.B. Hamilton Complex
March 11	Indoor Yard Entry Deadline	8:30AM-5:30 PM	
March 14	TCRD Spring Fling Indoor Yard Sale (\$10/Table)	8:00 AM – 12:00 PM	Multi-Purpose Bldg.
	TCRD/TASA Soccer Jamboree-Picture Day	TBA	Optimist Park
March 28-29	Peach State Diamond Sports Baseball Tournament	TBA	E.B. Hamilton Complex
April 4	TCRD Family Day	9:00 am – 3:00 pm	E.B. Hamilton Complex
April 6	Baseball/Softball Regular Season Begins		



TCRD Telephone Directory

Main Office: 382-3262

Weather Line: 528-9292 (Call after 3:00 PM)

TIFT COUNTY RECREATION DEPARTMENT
2009 SUPPORT OPPORTUNITIES FOR YOUTH BASEBALL/SOFTBALL

TEAM SPONSOR: Sponsors are needed for baseball teams ages 5-14 and for softball teams ages 5-14. Players and coaches receive a team shirt with the sponsor's name on it and the team is also listed in media reports and league schedules. These, along with a lot of word of mouth references, give you a very cost-effective, community helpful method of advertising. The very reasonable sponsor fees are:

FIRST TEAM \$225.00

ADDITIONAL TEAMS \$200.00

This includes block letters and 6 inch numbers in either white or black (printed by TCRD selected vendor.)

CUSTOM LOGO PRINTING FEE: One color (above pricing plus \$75.00. One color custom logo fee per team). Multi-color logo charges available upon request from printers.

Multi-Sport Sponsors within the same year will be charged the additional team rate (\$200.00 plus custom logo print fee, if applicable).

Sponsor year begins with baseball/softball and ends with soccer/football.

The sponsor fee is used to help offset the cost of conducting the sponsored activity. A small portion goes toward team uniforms, while the majority goes toward paying the costs of equipment, umpires, lights and other items necessary to conduct the league.

TEAM UNIFORMS: Uniforms provided by TCRD consist of a color tee shirt (see list of available colors), and a hat. Uniforms are issued to all team players and two coaches (shirts may be purchased for additional approved assistant coaches at \$8.00 each. See TCRD Coaching Information).

All pants worn by participants in the 6-14 boys' baseball leagues are to be **solid white**. This allows the participant to wear the pants for more than one year. Parents are informed of this at registration and may purchase pants before teams are selected.

Sponsors may provide specialized hats to be worn by all team members and coaches as long as they are provided free of charge to the coaches and participants and the design of the hat has been approved by TCRD. There is no sponsor fee discount for providing the hat.

The standard TCRD uniform shirt is a high-quality tee shirt with white or black block lettering in the front and 6 inch white or black number (s) on the back. Since 1996, sponsors have had an option of the standard shirt and printing or for an additional charge, a specialized one color print of the sponsor's logo or corporate emblem. Multi-colored logo printing is also available for an additional fee. All designs must be pre-approved by TCRD.

TOURNAMENT TITLE SPONSOR: In recent years, several local merchants have found this to be an attractive method for promoting their business/organization. We name a specific tournament after your business/organization and use that in all releases, stories, trophies, etc. (Approximately \$350.00, depending upon event).

OTHER OPPORTUNITIES: We are also interested in your support through special items, events, and trade outs. If you have an advertising item or idea, we are interested. Let us know what works for you and we will work with you to incorporate it into our program.

ATHLETES FIRST - WINNING SECOND

**BASEBALL/SOFTBALL
SPONSORSHIP AND ADVERTISING REPLY (Rev. 4/3/08)**

DATE: _____

BUSINESS/ORGANIZATION: _____

PERSON TO CONTACT: _____

MAILING ADDRESS: _____

PHYSICAL ADDRESS: _____

E-MAIL ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ FAX: _____

PAYMENT ENCLOSED: _____ PLEASE BILL ME: _____

APPROVED BY: _____ SIGNATURE: _____

Your signature indicates your willingness to sponsor TCRD activities and support for TCRD youth with payment due within 30 days of receiving invoice unless payment is enclosed. Thank you for your support.

TEAM SPONSORSHIP:

_____ **OPTION 1: \$225.00 FIRST TEAM** during sponsor year.
Baseball/Softball through Football/Soccer (This includes block letters & 6 inch numbers in standard available color printed by TCRD selected vendor). **\$200.00 ADDITIONAL TEAM** during same sponsor year.

_____ One Team _____ Two Teams _____ Other

_____ **OPTION 2: CUSTOM LOGO PRINTING: ABOVE PRICING PLUS \$75.00** One color custom logo fee per team.

_____ One Team _____ Two Teams _____ Other

CHILD'S NAME YOU WISH TO SPONSOR: _____ **M:** _____ **F:** _____

PLEASE CHECK CUSTOM PRINT VENDOR PREFERENCE:

_____ MONTGOMERY PRINTING (logo or block)

_____ NAME DROPPERS (logo)

For more than one color printing, sponsor will need to contact vendor to make arrangements and negotiate additional cost. All designs must be pre-approved by TCRD. TCRD will deliver shirts to vendor after all negotiations have been confirmed. The vendor doing the printing must also apply the numbers on the shirts.

*****ALL SHIRT DESIGNS MUST HAVE PRIOR APPROVAL OF TCRD*****

PLEASE CHECK BESIDE THE AGE(S) YOU WISH TO SPONSOR:

BOYS BASEBALL

- 5-6 Tee Ball
- 7-8 Boys Machine Pitch
- 9-10 Boys Live Pitch
- 11-12 Boys Live Pitch
- 13-14 Boys Live Pitch

GIRLS SOFTBALL

- 5-6 Tee Ball
- 7-8 Girls Machine Pitch
- 9-10 Girls Machine Pitch
- 11-12 Girls Fast Pitch
- 13-14 Girls Fast Pitch

PLEASE LIST CHILD/CHILDREN YOU HAVE PLAYING IN THE LEAGUE SELECTED THAT YOU WISH TO SPONSOR.

CHILD'S NAME: _____ **M:** _____ **F:** _____

In an effort to help you in your sponsorship, please answer the following questions. We will be sure to place your child on a team you sponsor and we will do our best to honor shirt color and lettering. **COLORS ARE ASSIGNED ON A FIRST COME/FIRST RESPONSE BASIS.**

LIST OF AVAILABLE SHIRT COLORS:

- | | | | |
|--------------|--------------|------------------------|--------------|
| BURNT ORANGE | WHITE | GOLD | JADE (GIRLS) |
| DEEP PURPLE | BLACK | NAVY BLUE | |
| BIRCH GRAY | ROYAL BLUE | TRUE RED | |
| MAROON | FOREST GREEN | CALIFORNA BLUE (GIRLS) | |

MUST LIST YOUR TOP THREE SHIRT COLOR CHOICES IN ORDER OF PREFERENCE:

1ST: _____ 2ND: _____ 3RD: _____

COLOR CHOICE FOR LETTERS:

1ST: _____ 2ND: _____ 3RD: _____

TCRD will try to honor all requests for shirt color; however, we reserve the right to use colors we have available at the time of your request. **YOU CAN HELP US WITH THIS BY FILLING OUT ALL THREE COLOR CHOICES.** Standard letter/number colors.

LIGHT SHIRTS – DARK LETTERS/NUMBERS
DARK SHIRTS – LIGHT LETTERS/NUMBERS

.....
(For TCRD Use Only)

DATE RECEIVED: _____

RECEIVED BY: _____

DATE ENTERED IN COMPUTER: _____

ENTERED BY: _____

Please note any other request that you may have regarding your sponsorship. We will certainly consider it and do our best to honor your wishes.

OTHER WAYS YOU AND YOUR BUSINESS/ORGANIZATION CAN HELP:

TOURNAMENT TITLE SPONSOR: Please check here to help sponsor a tournament _____ . We will contact you to help select the best event for your involvement.

OTHER OPPORTUNITIES: Please let us know any other way you feel is best for you to assist in the activities, while advertising your product or service.

SUGGESTIONS OR COMMENTS:

***THANK YOU VERY MUCH FOR SUPPORTING
RECREATION IN TIFT COUNTY
Your Support Makes a Difference.***

PLEASE RETURN SPONSORSHIP FORM TO:

**Tift County Recreation Department
401 N. Victory Drive
P. O. Box 6
Tifton, GA 31793-0006**

LOGO

MUST HAVE COPY OF LOGO ATTACHED:

NON LOGO: Please print exactly how you wish your company/organization's name needs to appear on the shirts:

1ST: _____

2ND: _____

3RD: _____

TEAM SELECTION PROCESS NOTES: The team selection process is based on a blind draw system to evenly distribute talent after the children have been ranked according to the coaches. Sponsorship goes with the child listed on the sponsorship sheet. The sponsorship name will go to the team for which your child is selected. There cannot be two sponsors or sponsor children (unless brothers/sisters) for the same team.